

Assignment Number: 1
Course code: M.Com-221
Class: M.Com-Fourth sem
Title- Research Methodology
Last Date for Submission: 12.3.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Discuss the role of research in management?
- b) Define the types of research and which research solves the immediate problems of business?

Question:-2

- (a) What are significances of primary data to make sound financial policy?
- (b) What is sampling? How you decide sample for economic survey?

Assignment Number: 1
Course code: MCOM-222
Class: M.Com-Fourth sem
Title- E-Commerce
Last Date for Submission: 12.3.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question: - 1

- a) What is E-Commerce according to you?
- b) How E-Commerce is use full in your life?

Question: - 2

- a) Name few E-commerce companies and explain any one.
- b) Define the difference between Electronic commerce and Traditional commerce.

Assignment Number: 1
Course code: MCOM - 223
Class: MCom IVth Sem
Title: Supply Chain Management
Last date of submission: 12th March, 2018

Instructions

1. **Write the responses to the assignment in your own handwriting.**
2. **Submit the responses to your HOD within the due date.**
3. **Write your Name, Programme, and Enrolment No. clearly at the top of the page.**

Question:-1

- a) Go to any Retail Store in your nearby area and explain supply chain management process chain of any product available there.
- b) Give your views how to improve the deficiency or errors you feel in it.

Question:-2

- a) Visit to any retail store and study its purchase policy and explain it in your own words.
- b) What are the various flows in Supply chain Management?

Assignment Number: 1
Course code: M.Com-224
Class: M.Com-Fourth sem
Title- Strategic Management
Last Date for Submission: 12.3.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the assignment within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Define strategic management. Enumerate some characteristics of strategic management .
- b)What are the components of strategic management?

Question:-2

3. Define the term 'strategy'.What is its significancefor any business organisation?
4. The strategic management process encompasses three phases-strategy formulation, implementation, evaluation and control....Discuss.